

## WorldLight Introduces a New Search Engine Technology

**HALMSTAD, SWEDEN - Februari 10, 2004 -**  
WorldLight.com today introduced a new search technology on the search engine Entireweb (<http://www.entireweb.com>)

With this new search technology we have taken one step further towards our goal to be a strong search engine provider with a advanced easy-to-use search solution, enabling our customers to use it with minimum effort and cost.

This highly scalable search engine technology, designed for maximum performance and relevant results, make use of textual analysis, Web page popularity, and much more to provide highly relevant search results to our users and partners. Entireweb uses WorldLight.com's new search technology that at the moment have approximately 100 million documents in its index and our goal is to have 500 million documents in the index at the end of the year 2004.

With our Spider (Speedy Spider) we are spidering the web in a neverending process where the information from the spidered sites is ordered based on a variety of factors such as title, page-content, description, link-frequency, and many more, and then presented as search results at Entireweb and our partners.

With Entireweb's features, our users can choose to search in 29 languages, in a specific region, continent or just from a specific domain or a combination of them all. All this to have our search engine deliver the most relevant search results to our users and partners. Entireweb ignores common words and characters such as "at" and "how", as well as certain single digits and single letters, because they tend to slow down the search without improving the results. Entireweb will indicate if a common word has been excluded by displaying details on the results page.

### About Entireweb

Entireweb is quickly becoming a new favourite among millions of Internet users because of the user-friendly interface and reliable search results. Since Entireweb went online in May 2000, it has continued to grow and to become a strong competitor to more established search engines. Entireweb's focus is to be a strong competitor in the search engine market with an easy-to-use, fast and high-relevance search engine.

Currently Entireweb delivers its results to several partners, such as Mamma.com and Ixquick.com. More information about Entireweb can be found at [www.entireweb.com](http://www.entireweb.com)

### About WorldLight.com AB

WorldLight.com AB, is a fast growing search software provider. Their technology improves continuously, making Entireweb.com a popular search engine among Web users. In November of 2001, WorldLight.com AB bought the majority of the contents in Euroseek AB since they had to leave in due to financial problems. Along with the deal, WorldLight.com AB became the owner of a search technology and continued to develop the technology. Headquartered in Halmstad, Sweden, WorldLight.com AB is a fully Swedish-owned and operating company. For more information about WorldLight.com AB, please visit <http://www.worldlight.com>

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